

A conceptual image featuring a hand in a white glove holding a pen. A dotted line starts from the pen tip, loops through the air, and ends at an airplane flying over a city skyline. The background is a blue-tinted collage of urban scenes and architectural elements.

BitRecharge

www.bitrecharge.org

Whitepaper

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Introduction

Since 2009 blockchain technology is revolutionising the global currency & has been impacting everyday use of currency with gaining popularity day by day would eventually replace the current currency system, yet it lacks ease of access & proper integration to be used as method of payment for products & services.

One of the most enthusiastic travel industry is growing at immense power across the globe, creating a need of foreign exchanges implementation where a huge exchange fees are been charged with transaction delays creating hurdle for ease of access. Travellers also spend lots of time comparing different websites for getting affordable & desired deals of flights, hotels & holidays.

The **BitRecharge** 'One-Stop' Solution BitRecharge brings blockchain technology & travel industry under one platform with an extremely efficient & effective solution.

BitRecharge (BTR) is emerging ERC20 token based on ethereum platform that will build a common platform for flights, hotels, holidays & fiat foreign exchange conversion supported in over 181 countries, it would run decentralised blockchain & provides many benefits in an efficient, easy-to-use solution for the instantaneous, low-fee payment of travel & tourism services.

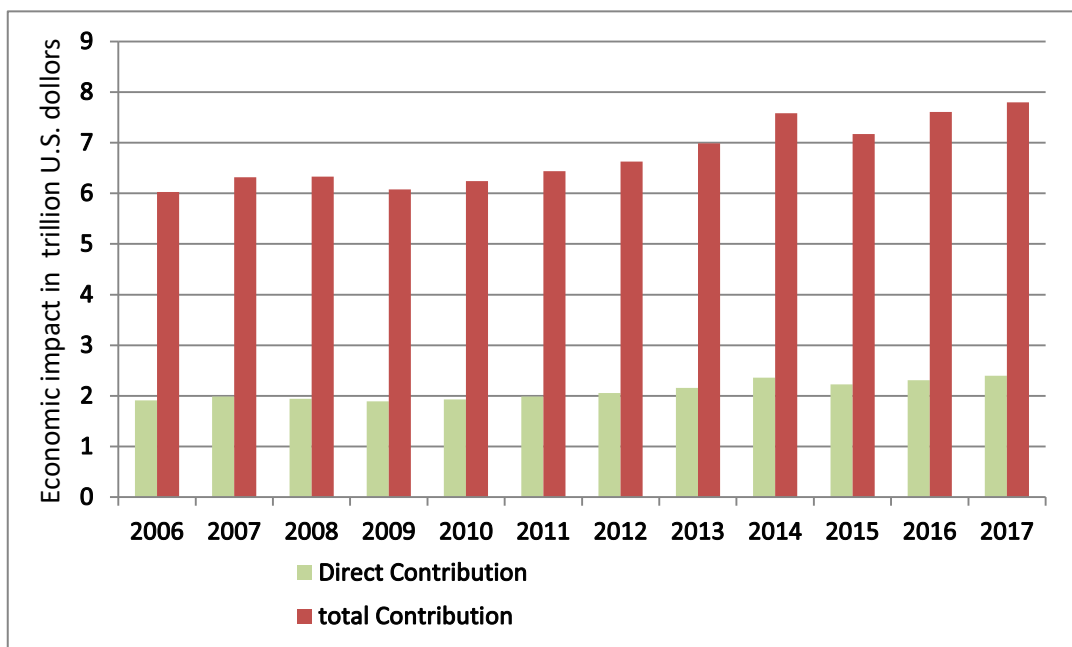
The logo for BitRecharge, featuring the word "BitRecharge" in a bold, blue, sans-serif font. A stylized blue swoosh or underline is positioned above the "e" in "Recharge".

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Travel Industry

One of the industries fuelling a global economy in 2016-17 is a travel & tourism industry.

Direct & Total Contribution of travel and tourism to the global economy from 2006 to 2017(in trillion U.S. dollars)



Contributing over 7.8 trillion U.S. \$ in 2017 towards global economy.

Popular tourist destination, such as European countries, South Asia & United States remains the most popular.

The global view of travel & tourism industry in coming years remains robust & will continue to gain higher tourism numbers.

Travel Industry

Flights

The Airline industry is an important contributor towards economic development. The Airline industry supports \$2.7 trillion (3.5%) of the world's gross domestic product (GDP).

It has not only increased world trade activity by enabling faster & easier movement of passenger and goods, but has also provided jobs to millions of people. Economic growth has been the primary reason for the growth in demand. Network expansion through the addition of more unique city pairs over the years has also supported growth in air travel. Moreover, although demand continues to rise, the price of travel has fallen. Reducing air transport costs have made air travel more affordable in recent years.

Fairs of various flights also depend upon the type of payment methods.

Travel Industry

Hotels

Hotel industry is an establishment that provides accommodation, meals and other services to travellers and tourists. The Global Hotel Industry revenue in 2016 stands approximately at a staggering value of \$550 Bn.

The primary purpose of hotels is to provide travellers with shelter, food, refreshment, and similar services and goods, offering on a commercial basis things that are customarily furnished within households but unavailable to people on a journey away from home.

Historically hotels have also taken on many other functions, serving as business exchanges, centres of sociability, places of public assembly and deliberation, decorative showcases, political headquarters, vacation spots, and permanent residences. The hotel as an institution, and hotels as an industry, transformed travel in America, hastened the settlement of the continent, and extended the influence of urban culture.

Travel Industry

Holidays

A package tour or package holiday consists of transport and accommodation advertised and sold together by a vendor known as a tour operator.

By the late 1950s and 1960s, these cheap package holidays — which combined flight, transfers and accommodation — provided the first chance for most people in the United Kingdom to have affordable travel abroad.

The types of packages available in today's market are vast and varied. This ensures all consumers' needs and desires are met. Package tours can be further broken down into specific tour types. Tours available range from Special-interest tours, Adventure tours, City or Regional tours, Group tours and Fully Escorted tours.

Market Opportunity

Travel & tourism industry being one of the largest in world fetches a great opportunity to make money & here BitRecharge comes to picture where it offers the cheapest flights, hotels & holidays searching, more than 100 of website internationally providing options to pay using crypto currencies, fiat currencies & virtual currencies like Neteller, Skrills etc. in over 181 countries and is few of the most platform offering similar as of now.

So far, we have identified business travellers as one of the most interested user bases. They travel frequently and thus possess significant travel budgets every year. Being able to save 20% on their expenses is a game changer for them. This is why bitrecharge plan to approach businesses individually to make them aware of our services, show them the savings they can realize, and educate them on how we are able to offer significant savings compared to conventional travel agencies.

BitRecharge is also collaborated with Gallio servers API to offers Mobile recharges, Electricity payments, DTH cable tv payments, coupons for online food ordering, offline shopping coupons, etc.

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Problem & Solutions

There are only few platforms in market offering travel services using crypto currencies that to are limited to bitcoin & possibly ethereum only which charges high fees on booking as compared to conventional platforms.

To solve such hurdles BitRecharge has come up with a platform where we would offer flights, hotels & holidays at a lowest possible price comparing over 100 websites internationally.

BitRecharge would offer its platform integrated with more than 28 crypto currencies including ERC20 tokens as of now and being planning to accept more than 100 crypto currencies in coming days. In coming days BitRecharge would also offer its own wallet for crypto currencies where user can store crypto currencies & user can pay directly.

Travellers benefit financially from our marketplace, as they can book hotels, homes, flights and soon other travel-related services without being forced to pay commissions. They also benefit in terms of time spent searching thanks to Bitrecharge one-stop-shop setup, where they will be able to book all their travel-related services without switching between booking sites, and by knowing that they will always be getting excellent prices.

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BitRecharge Token

BlockChain

Blockchain is an innovative technology which has gain its popularity since 2009 offering completely decentralised currency where no single entity has a control over money but is decentralised among the currency holders & miners.

Token Technology

Token are the coins based on Ethereum platform with ERC20 standards which are very popular in crypto market, the transaction are at much higher speed & cheaper as compared to bitcoin.

Token Details

Name: BitRecharge(BTR)

Type: ERC20 Token

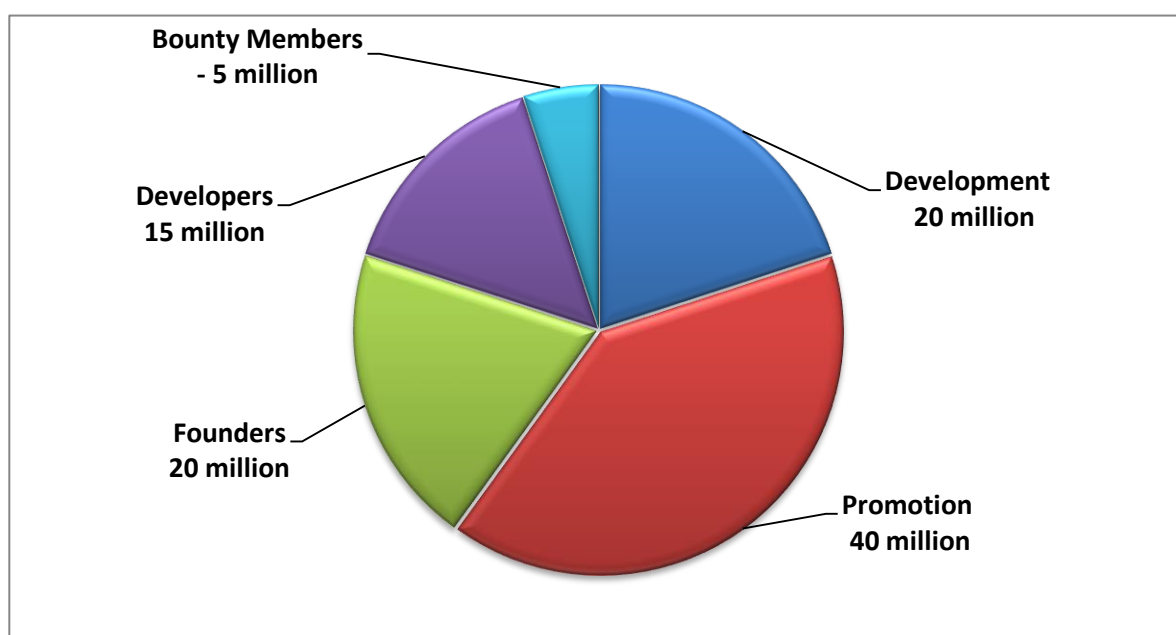
Total Supply: 200 Millions

The logo for BitRecharge, featuring the word "BitRecharge" in a stylized blue font. The "i" in "Bit" has a dot, and the "e" in "Recharge" has a blue swoosh above it. The background of the entire page features a dark blue and black abstract design with a large, glowing DNA double helix structure on the right side and various geometric shapes and lines.

Selling Strategy

1	Pre-Sale	10 Million	5 cents + 50% Bonus
2	Crowd Sale	40 million Coins	
		1st week	6 cent + 20% Bonus
		2nd week	8 cent + 10% Bonus
		3rd week	10 cent + 5% Bonus
3	ICO at exchange about 4-5 exchange	Sale for 50 million Coins ICO for 15 days	At price of 12 cents
4	All unsold tokens from Pre-Sale and Crowd Sale are returned to founders		

Coin Distribution



Bounty Program

BitRecharge will acknowledge and reward its most loyal promoters and token-holders with free BTR based on the requirements set out in the Bounty Program. This is a fantastic way to earn free BTR while making BitRecharge platform easier for mass-adoption.

There are 5,000,000 BTR up for grabs in the Bounty Program, with the breakdown as follows:

- Bitcointalk forum 1000,000 BTR
- Social Media 1000,000 BTR
- YouTube 1000,000 BTR
- Community Builder 1000,000 BTR
- Referral 1000,000 BTR

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RoadMap

- 1) **Q4 2017** – Getting ready with ideas & approaching merchants api
- 2) **Q1 2018** – Building Bitrecharge Platform – Travel platform
- 3) **Q2 2018** – Bitrecharge completely working & available to all users
- 4) **Q4 2018** – Over 7451 flights Tickets & hotels have been booked through Bitrecharge
- 5) **Q1 2019** – Finalizing smart Contract & its development
- 6) **Q2 2019** – Pre-Sale, Crowd Sale & ICO for 3Months
- 7) **Q3 2019** – Listing on various Exchanges

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Team

Mr. Di Martino Mario (CEO)

Mr. Di Martino Mario is the Chief executive officer of Even Fintech Solutions. He has over 25 years of experience in the IT services industry, with deep operational knowledge and broad strategic insight in building and scaling businesses. He is an advocate of change and believes simplification of processes, belief in people and customer centricity is the key to success.

Mr. Dave Wilson (CMO)

Mr. Dave Wilson is the chief marketing officer of Even Fintech Solutions. With over 12 years of experience, Dave has held senior positions at various companies including CMC, Citicorp, Zensar and in leadership roles across HR, global business operations, marketing, sales & delivery, consulting and M&A. he has led organizational transformation, headed strategy & corporate development and has been responsible for several large deal acquisitions through planned strategic investments.

Mr. Biman Das (CTO)

Mr. Biman Das is the chief technical officer of Even Fintech Solutions. He has Management degree in Business Finance. His tenure has seen the Group expand domestically and internationally into a range of major industrial sectors with over 15 years of experience, Dave has held senior positions at various companies including IBM, google, L&T Infotech. He has been driven by one fundamental business idea – to build an organization deeply committed to Values with the Client as the focus of all efforts

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Conclusion

BitRecharge's goal is to become the world's largest online booking platform through its innovative payments solution which integrates all mediums of travel & tourism under one easy to use platform.

Both suppliers and users will have greater security and privacy, lower fees, and transactions in real-time to create a more efficient travel & tourism industry.

BitRecharge will enable the mass-adoption of cryptocurrency with the general public. The BitRecharge platform accepts both major cryptocurrencies and fiat currency in exchange for travel & tourism services, exposing the global population to the benefits of cryptocurrency as a method of payment.

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Legal Disclaimer

The purpose of this White Paper is to describe the intention of the Bitrecharge project to potential users and Coin holders. The information within this document does not imply any contractual relationship between the user and the Bitrecharge team or platform. Nothing in this White Paper shall be deemed to constitute any sort of offering to buy any securities in any jurisdiction. Certain statements or claims within this White Paper constitute forward looking statements that are subject to uncertainties, the actual events or platform associated with bitrecharge may differ from the estimated results outlined in this document.

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